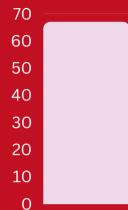


In May 2024, 112 moms responded to the first Rx Kids survey. Here are some key findings that share how Rx Kids is improving the lives of Flint families:



Income of Respondents (Percentage)



Nearly 70% of respondents make less than \$10k annually

\$0-10k \$10k-20k

\$20k-30k \$30k-40k

k \$40k-50

\$50k+



What participants spent the cash prescriptions

- Savannah

79%



**Baby supplies** 

70%



Food

**51%** 



Rent

43%



**Utilities** 



36%

**Transportation** 

"[Rx Kids] has given us more financial stability. It has helped us with a home, a car, food, and more. It has made me feel like a parent that can provide, [and] the things that I've done with it will reflect in my life."



~80%

of participants feel that
Rx Kids has helped them
make ends meet and feel
more secure in their
finances

~59%

of participants say Rx Kids has made it **easier to get the healthcare** that their household needs ~72%

of participants feel that Rx
Kids has helped to improve
the health of themselves and
their infants



66

"I'm now able to **get back and forth to NICU until my daughter is home without hesitation**. I can go when I need to because the initial Rx Kids payment helped me get another running vehicle." - *Lexie* 



66

"[Rx Kids] helps me be able to spend present moments **loving and nurturing my new baby**... [it] has been able to **help me neutralize health issues** because of the **lack of stress** I have in all departments." - *Mary* 

~80%

of participants felt the money from Rx Kids has **helped them become more confident in themselves as parents**  A prescription for health, hope, and opportunity, Rx Kids is the nation's first citywide maternal and infant cash prescription program. Learn more about Rx Kids:



66

"[Rx Kids] gives me **financial freedom and peace of mind** to be able to care for my children and not have to work day and night to get by." - Shianna





